

# Programme

## Wednesday 24<sup>th</sup> June 2009

6:00 pm - 7:30 pm	<b>OPENING CEREMONY</b>
6:00 pm - 7:00 pm	Opening ceremony chaired by Mr. Mohamed GHANNOUCHI, Prime Minister Keynote address by an independent expert The international crisis – a time of new opportunities for Tunisia?
7:00 pm - 7:30 pm	Awards ceremony
8:30 pm	Buffet reception

## Thursday 25<sup>th</sup> June 2009

9:00 am - 12:15 pm	<b>THEMATIC PANELS</b> <b>New catalysts for Tunisia's attractiveness by the year 2016</b>	
9:00 am - 9:45 am	<p><b>PANEL A</b> Tunisia's attractiveness and the international crisis Guest of honour: Mr. Mohamed Nouri JOUINI, Minister of Development and International Cooperation</p> <ul style="list-style-type: none"> <li>- Resilience factors of the Tunisian economy</li> <li>- Foreign operators and the crisis</li> </ul>	
9:45 am - 10:30 am	<p><b>PANEL B</b> Tunisia: an industrial hub with high added value Guest of honour: Mr. Afif CHELBI, Minister of Industry, Energy and SME's</p> <ul style="list-style-type: none"> <li>- The mechanical, electric and electronic industry sector in Tunisia: a high tech dynamics</li> <li>- Birth of an aviation park in Tunisia</li> <li>- Case study: GITAS activities</li> </ul>	
10:30 am - 10:45 am	Coffee break	
10:45 am - 11:30 am	<p><b>PANEL C</b> Tunisia: a Euromed offshoring destination Guest of honour: Mr. Haj KLAI, Minister of Communication Technology</p> <ul style="list-style-type: none"> <li>- Human resources meeting investors' requirements</li> <li>- A constantly improving dedicated infrastructure</li> </ul>	
11:30 am - 12:15 am	<p><b>PANEL D</b> Health service activities in Tunisia: a qualitative boom Guest of honour: Mr. Mondher ZENAIDI, Minister of Public Health</p> <ul style="list-style-type: none"> <li>- The development of a real know-how in health-related services</li> <li>- A reinforced attractiveness in well being tourism</li> </ul>	
12:15 pm - 14:30 pm	Lunch	
3:00 pm - 7:00 pm	<b>B2B MULTISECTORAL MEETINGS</b>	<b>PARALLEL EVENT</b> Organised by the Agricultural Investment Promotion Agency 'APIA', the Agency for the Promotion of Industry 'API' and FIPA. Guest of Honour: Mr. Abdesslem MANSOUR, Minister of Agriculture and Water Resources Innovation ways in agriculture and agribusiness industry

## Friday 26<sup>th</sup> June, 2009

9:00 am	Second session of B2B multisectoral meetings
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Registration to the Carthage Forum will be done via the website of the event at the following link: [www.carthageforum.tn](http://www.carthageforum.tn)